

November 15, 2016

Dear Rotarians,

Morning Tears China, supported by *Rotaract Beijing West* and the *Hilton Hotel Beijing*, is hosting: **“The 2016 Winter Ball”** in Beijing on December 10th. We will have a formal evening with a set menu dinner, live music performances, silent auction, raffle and much more!

We are trying to reach influential individuals, such as you, to come together in sponsorship of this event to benefit *Morning Tears China*. The work that we do within greater China is paramount to the healthy psychological and emotional upbringing for so many children of convicts who have been tragically impacted by the separation or death of their parents.

We hope, by events such as this, to provide the opportunity to better support those children and to continue our efforts to educate those in China who make our work possible and effective.

Through your support, we can accomplish a great deal! I simply ask that you take a few minutes of your time to read the introduction below on *Morning Tears China* and the children we support. If you are interested into helping change the world for these children, please contact us using the Winter Ball sponsorship form attached.

Thank you for your support and for helping us make a difference!

Best regards,

Morning Tears China



<http://morningtears.org>
<http://morningtears.org/faq>



Morning Tears

Rebuilding Worlds for Children of Imprisoned Parents

Become a Community Sponsor and make a difference
in the life of a child today

[♡ FIND OUT MORE](#)



Why It Matters



Children are innocent to the crimes of their parents but often lose everything when their parents are sent to prison. From one day to another they can lose their home and school. In many developing countries the streets become their only option to survive. The risk to become a victim of physical, sexual, mental abuse or forced labour increases substantially. In the own community they often no longer find acceptance and their friends don't want to play with them. Family is often no longer family because the children remind them of what happened, give the family a bad reputation or are considered to bring bad luck.

Founded in China in 1998, Morning Tears is an international non-profit organization who stands up for children of convicts through raising awareness of the issues surrounding such children and capacity building. Morning Tears is a non-political, non-profit and non-religious organization.

Vision ('Our dream')

Today there are millions of children of convicts who still live without their basic rights and cannot grow up with dignity. We at Morning Tears envision a different world.

Morning Tears dreams of a world in which the **The Rights of the Child** are available to all children of prisoners. In this world, all people would consider it their duty to help create a loving and caring environment for children of prisoners, in which respect and understanding gain the way from biases and prejudices. Governments of all nations would continuously safeguard the interests of children of prisoners. Morning Tears dreams of a world where children of prisoners grow up with dignity with a fair chance to develop their full potential.

Mission

Morning Tears strives to ensure that the rights of the child are available to all children of convicts, and to enable these children to grow up in dignity and develop their full potential.

Strategy

The Morning Tears strategy is two-fold:

1. Awareness & Advocacy

Make people, corporations and governments around the globe aware of the hidden challenges children of convicts face and what they can do to ensure that all children have access to their fundamental rights and can develop their full potential.

2. Capacity Building

Work in close cooperation and very constructively with (non)-governmental partners to build their capacity and structures to address the needs of children of convicts. This includes setting-up model projects, policy advice, developing and providing training (materials). Our work focuses on high-quality sustainable programs that offer long-lasting benefits to the child and society. All of our work is tailored to the local needs of the children with respect for gender and cultural diversity.

Winter Ball Sponsorship Opportunities



Sponsorship Packages	 Diamond	 PLATINUM	 GOLD	 SILVER
	¥20, 000	¥10, 000	¥7500	¥3000
Logo or name in Audio/Visual Presentation at Event	✓	✓	✓	✓
Company Logo on Event Program	✓	✓	✓	✓
Logo on Rotaract and Morning Tears Website & Social Media Presence	✓	✓	✓	✓
Company Identification on Flier/Marketing Material	✓	✓	✓	
Company Identification in Follow Up (Write Up's, Articles, etc) after event	✓	✓		
2 VIP Reserved Seats for Company Representatives		✓		
8 VIP Reserved Seats for Company Representatives	✓			
Company Identification & Verbal and/or Written Recognition during Event Presentation, **Event Partner Status	✓			

**Sponsorships will come in the form of cash pledged to the event or cash equivalent value of goods, merchandise, auction prizes, food and drink provided charitably to the event

Select the sponsorship levels you wish to participate in for Winter Ball and complete the information below.

Company _____

Address _____

Contact Person _____

Phone _____

Email _____

Please email the form back to:

rotaractbeijingwest@gmail.com

For more information please visit

www.rotaractbeijingwest.org

www.morningtears.org/china



*We are also looking for items to serve in the silent auction and raffle, such as: tickets to events, trips and hotel vouchers, restaurant vouchers, high end bottles of liquor, company products, etc.