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Contact us for our VIPMandarin reference book,
or scan for the PDF version.



BE YOUR BEST IN CHINA

THE EXECUTIVE PATH TO
SPOKEN MANDARIN

You are a high achiever or you wouldn't be in China.

You challenged yourself to learn Mandarin, but it didn't happen. Your progress with traditional methods was frustratingly slow. And with a demanding job and travels you don't have time to spare.

Still, you realize that being able to speak Mandarin is a key to success in China. So is there no way to succeed? Fortunately, now there is.



VIPMandarin

An entirely different approach to spoken Mandarin.
Effective, and well beyond what you thought possible.

- A fraction of the normal time investment
- Location independent - frequent travels are not a problem
- You will start speaking fluent sentences from the very beginning

What our clients say:



"Despite having lived and learned local languages in multiple countries, Mandarin proved to be the biggest language challenge. Upon arrival to China I did try the traditional way of learning Mandarin and made slow progress. In contrast, the VIPMandarin method was a motivating experience from day 1. After trying it for a couple of months I found it to be so efficient that I decided to offer it to all of our most senior executives. The progress is very encouraging and the motivation to continue is very high."

Hubertus Troska, Member of the Board of Management of Daimler AG - Chairman and CEO of Daimler Greater China



"After several years in China and two attempts to combine learning Chinese the traditional way with the hectic schedule of running a business I was annoyed with my limited progress. Finally, I tried the Sino Matters approach which dramatically has improved my Mandarin so that I now can have easy conversations and deliver short speeches. The method allows me to study wherever and almost whenever I want to. With the great teachers, it is also a lot of fun. This is why almost my entire foreign top management team also uses Sino Matters. Strongly recommended!"

Dr. Stephan Woellenstein, CEO Volkswagen (China) Investment Co. Ltd., Member of the Board of Management, Volkswagen Passenger Cars Brand, CEO Volkswagen China Passenger Cars Brand



"After 6 years of struggling with on and off Mandarin lessons, I was finally introduced to Sino Matters' unique approach. After just 6 months I felt able to converse with confidence - not just in taxis and restaurants, but also in those inevitable awkward business moments where the resident translator has left the room and the silence falls. While the lessons are engaging and fun they still require strong motivation and commitment, but the rewards are almost instantaneous."

Sean Green, Senior Vice President, Sales and Marketing, BMW Brilliance Automotive



"Having been in China many years and only able to speak a few words of Chinese, I moved to our Chinese Joint Venture, a large state owned enterprise. Mandarin became a necessity. Sino Matters deserves their stellar reputation having helped me dramatically improve my Mandarin so that I now can have conversations with my Chinese colleagues which in turn has built trust and led to closer relationships. Super coaches, super methodology and super fun. It doesn't get any better than this."

Stuart Lennie, Senior Vice President, Global Brand and Commercial at the Volvo Group JV partner DongFeng Trucks in China