

<http://msgc.chinareports.org.cn/msgc/news/13168.html>

## 三峡情·中国心 大型 3D 纪录电影《新三峡》全球首映礼 在京隆重举行

发布时间：2025-06-30 07:04:10 推广 来源：中国报道



纪录电影《新三峡》首映礼开场

仲夏的北京，晴空万里，清风习习。

近日，“三峡情·中国心”大型 3D 纪录电影《新三峡》全球首映礼暨新三峡旅游推介会在北京中央广播电视总台梅地亚中心隆重举行。同时，纪录电影《新三峡》今日正式登陆“人民院线”，开启全国公映！

《新三峡》由水利部（原国务院三峡办）、湖北省人民政府、重庆市人民政府、中国长江三峡集团和中央新影集团等单位联合摄制，中央新影国际传媒有限公司承制。

利用世界语言，讲述三峡巨变！

《新三峡》是自 2020 年 11 月 1 日国家宣布三峡工程整体竣工后，我国第一部全景展示“三峡之新、三峡之变、三峡之美”的 3D 纪录电影。影片以小见大、以情感人，立意高远、结构新颖、内容精彩。通过 5 组平凡人物的故事交叉演绎，在荡气回肠、触动灵魂的交响中，完美地表达了对三峡工程、三峡人和时代丰碑的讴歌与赞美。

《新三峡》由生在三峡、长在三峡、跟踪拍摄三峡 30 年的重庆籍导演、中国电影“华表奖”获得者杨书华担纲。并邀请了电影《阿凡达》《终结者 2》的 3D 视效总监、被美国誉为“好莱坞 3D 技术之父”的恰克·康米斯基；美国电影艺术终身成就奖获得者、两度荣获奥斯卡奖的《大峡谷》《黄石公园》导演凯斯·梅林等 5 位国际电影大师加盟，参与影片的指导和创作。在国际大师的助力之下，导演杨书华带领团队将本片打造成为了一部精品力作。



仇东方致辞

首映仪式上，中央新影集团党委副书记、总经理仇东方首先致辞，她分享了自己对《新三峡》这部影片的认识和体会。他说：“为时代留影，为国家存像！作为国家影像历史的记录者和典藏者，三峡工程是中央新影一直在跟踪拍摄记录的重大项目之一。从工程的实验规划开始，在长达 60 多年的时间里，中央新影不断跟踪拍得三峡工程的论证、决策、实验、开工、建设、百万移民搬迁安置、全国对口支援和三峡的社会，经济、文化等方面的重构、重组、重建，为这项国家工程留下了珍贵的历史影像。同时，推出了一系列颇具影响力的作品。电影《新三峡》不仅是一部生动反映新时代，新三峡形象的纪录片，更是一部关于中国精神、中国力量、中国创造的影视史诗”。



张丕民致辞

中国电影基金会理事长、国家广电总局原副局长张丕民致辞中表达了对影片深深的赞美之情：“三峡工程功在当代，利在千秋。《新三峡》是国家重大题材，是全景反应三峡 30 年发展变迁的一部立体影像作品，是一部真正的诚心之作、良心之作、匠心之作，它承载着记录展现三峡工程这一人类治水丰碑的重大使命，寄托了无数三峡人的殷切希望，更凝结了中央新影杨书华导演及主创人员三十多年的心血。目前，该片已被中宣部国家电影局纳入“人民院线”爱国主义教育题材篇目。接下来，我们中国电影基金会也希望与三峡集团及湖北、重庆联手开展以“三峡情·中国心”为主题的系列爱国主义教育公益展映活动。推动这部影片走进院线，走进机关、学校、企业等单位，通过壮美的影像、感人的故事，点燃每个人心中的三峡情，传递浓浓的中国心”。



甘宇平致辞

原国务院三峡委副主任、重庆市委副书记、副市长甘宇平同志致辞，为有效推动“三峡情·中国心”爱国主义教育暨对口支援感恩回访公益展映活动的开展，甘宇平发起了如下倡议：

一、倡议三峡库区两省市或以移民区县党委政府各个机关、团体、企业、学校等单位。将该作品作为爱国主义教育题材和反映三峡库区新旧变化的生动教材，积极组织观看这部影片。为这个影片的国际国内发行放映尽力地提供资金、场地、宣传和人力、物力等方面的大力支持。

二、倡议接受过对口支援帮扶的市区县党委政府和企事业单位，抱有感恩之心，主动与新三峡合作。带着这部电影到支援方去展映回放。让那些 30 多年来默默支持、服务区发展的单位和个人，了解三峡的发展变化，了解他们支持三峡带来的成果，以此作为感恩回访、感恩回报，感恩分享。来探寻与对口单位更深入的交流合作。

三、倡议鼓励和支持推出新三峡进入国际主流社会。这是一部世界级的文化旅游大片，是有思想、有温度、有品质的作品。展现了可信、可爱、可敬的中国形象。有可提高中华文化国际传播的亲和力、影响力和竞争力。



李春明致辞

湖北省人大常委会原党组书记、常务副主任李春明在致辞中表示：“三项工程，它是中华民族的治水梦想，承载着几代党和国家领导人的殷切期盼，凝结着一万多名科技工作者和十万多名建设者的智慧和汗水。同时，也饱含着三峡移民和移民干部牺牲和奉献。所以我们习近平总书记，把它高度赞誉为一个标志，三个典范。应该说，三峡工程建设建成。应该是功在当代，利在千秋，贵在后人。纪录电影《新三峡》不仅是一部大气磅礴，震撼人心的纪录影片。这是一项国家重点影像工程。刚才我们看到这个电影后，应该说是非常感动。相信多年以后，当我们再看这部影片、回忆三峡三十年发展变化的时候，我们将更深刻地体会到这部纪录电影的作用和价值是无法估量的。这部电影作为载体，把新三峡、新旅游、新产业推向国际，也必将产生良好的经济效益和社会效益”。



高金榜致辞

原国务院三峡办常务副主任高金榜在致辞中表示：“我原来在原国务院三峡办工作，有幸参加了三峡工程从设计论证到建成的全过程。三峡工程不仅体现了中国社会主义制度集中力量办大事的制度优越性，更是展示“三峡自信”、“中国自信”和中国式现代化伟大

成就的标志和丰碑。

此次首映的影片《新三峡》，大气磅礴、鼓舞人心，展示出了三峡的新、变、美和中国人的精、气、神！

后续该片还将举办一系列以“三峡情·中国心”为主题的爱国主义教育公益展映和对口支援感恩回访活动，希望大家继续支持、积极参与，让更多的人通过这部影片了解真实的三峡、客观的三峡、发展的三峡。并以这部电影为载体传递浓浓的三峡情，滚烫的中国心”。



现场放映《新三峡》

领导致辞之后，大家翘首以盼的纪录电影《新三峡》终于开始放映，在场的领导、专家、学者、嘉宾、以及媒体记者，饶有兴致地观看了影片。

在整整 60 分钟的观影过程中，大型 3D 纪录电影《新三峡》为 200 多位领导嘉宾带来了一场“大美新三峡”的视听盛宴，赢得了现场观众雷鸣般的掌声。

影片放映结束后，中央电视台原台长胡占凡、中国电影评论学会会长饶曙光、联合国原副秘书长沙祖康高度评论了影片。

饶曙光说：“作为一部重大题材的电影，它承载了我们中华民族的伟大复兴，从 100 多年前孙中山的建设方略，到现在影片给我们展示的新三峡的景观，都让我们感受到了我们中国的巨变，我们人民生活的巨变。这个影片镜头直接触碰了大量的普通人，从船长到摄影师到移民搬迁，再到重庆的市树黄葛树，这些都体现了我们创作团队精心的选择”。国家广电总局原副局长、光明日报社原总编辑、中央电视台原台长、中国文联第十届副主席、中国电视艺术家协会第六届主席胡占凡在致辞中表示：“《新三峡》这个影片展示三峡工程的伟大成就，展示三十年来新三峡的发展变化，不仅仅是展示三峡自信、中国自信，更是对中国特色社会主义国家集中力量办大事制度优越性的一个深情礼赞。为此，我们为这部令人感动、引发思考、催人奋进的作品鼓掌”。

沙祖康说：“我从一个职业外交官的角度，特别是成功企业从事的联合国工作的外交官的角度来谈，我就觉得像三峡，影片也介绍是世界上最大的水利工程，不是之一。但是我可以，作为一个老外交官，我感到很自豪。我觉得像这样的工程也只有中国能做到。那个片子看了非常激动，非常地高兴，了不起啊，对吧。我作为中国的老外交官，年近八十年，感到非常自豪。刚才哪位同志说，看了热泪盈眶，我也几乎是热泪盈眶”。

现场播放了参与过《新三峡》拍摄的 11 位院士短片，中国工程院副院长沈国舫看完短片后非常感慨：“整个三峡工程，从设计规划可行性认证，到建设、监控到最后的评估，是几十个上百个院士，有些很重要的院士已经出现在影片中，有些是没有出来。但是我们应该怀念着他们。我很欣赏今天这个影片，我希望它能够发挥更好地作用，这样一个电影反映了我们国家的天翻地覆的变化，是一个非常重要的、一个象征性的一部作品”。



随后，导演杨书华代表剧组人员向沈国防院长献花，以表示对中国院士深深的敬意和感谢！

随后，《新三峡》主创团队应邀上台与观众见面互动，团队成员分享了影片的创作经历和感受。最后制片人徐静发言说：“今天是《新三峡》首映，从今天开始，全国 3000 多家影院就开始上映。我诚挚的邀请大家能够走进影院，一起在影片中发现我们新三峡的新、变、美。每一个人都会在这个影片当中找到自己时代的记忆，能够找到自己跟这个时代相契合的深深的烙印，也欢迎每一个人邀请自己的家人朋友都走进影院观看《新三峡》”。



导演杨书华向重庆文旅集团赠送作品

随后，导演杨书华代表中央新影集团授权耗时三十年拍摄的三峡三部曲大型纪录片《中国三峡》、七集电视纪录片《新三峡》和大型 3D 纪录电影《新三峡》作为爱国主义教育影片，赠送给重庆文旅集团，在长江黄金游轮和景区免费播映。接下来，李鹏同志办公室原主任邱勇宣布了公益传播大使名单，他们分别是：原开县副县长刘中和，原移民局副局长邵安林，原国务院三峡办经合司司长刘卡，原国务院三峡办综合司童崇德司长，原国务院三峡办陶景梁司长，湖北省水利厅一级巡视员郑应发，长江黄金邮轮有限公司党委书记、董事长余毅阳，重庆十佳导游石宇鸿，云阳县副县长吴大伦，奉节县文旅委党组书记、主任李广兵。随后，国务院三峡办原副主任宋原生，国务院三峡办原副主任张德楠，中国三峡集团原董事长李永安，水利部原副部长、中国长江三峡集团原董事长雷鸣山，中国亚洲经济发展协会会长权顺基应邀上台，为 10 位公益传播大使颁发了证书。



紧接着，重庆文旅集团书记、董事长冉斌，重庆三峡银行党委书记、董事长刘江桥，中建三局西南局局长宋芑，总导演杨书华上台与领导嘉宾并一起推杆，共同开启了“三峡情·中国心”全国公益展映活动。

目前，在重庆市委宣传部、湖北省委宣传部的积极推动下，该片已被中宣部国家电影局纳入“人民院线”和爱国主义教育题材篇目。计划开展一系列以“三峡情·中国心”为主题的爱国主义教育及对口支援感恩回馈公益展映活动来展示三峡工程的伟大成就。活动拟通过 100 场公益观影活动、100 位公益传播大使、100 个公益支持机构，以纪录电影《新三峡》为载体，展示发展成就、宣传三峡精神、传递爱国情怀、提升四个自信。

最后，在歌手辰辰演唱的《新三峡》主题歌《浪漫三峡》的悠扬的歌声中，大型 3D 纪录电影《新三峡》全球首映礼圆满结束。

我们相信，在重庆市委宣传部、湖北省委宣传部、中国电影基金会、中国长江三峡集团等各方的指导以及一众公益传播大使的支持与推动下，《新三峡》这部制作精良、感人肺腑的主旋律、正能量纪录电影作品，一定会取得票房成功，也会助力三峡地区的旅游，为当地经济增长做出应有的贡献。

中共重庆市人民政府、湖北省人民政府、原国务院三峡办、中国电影基金会、水利部、文化部、重庆文旅集团、长江三峡集团、中央新影国际传媒等相关部门机构的领导嘉宾等相关部门机构的领导嘉宾，中央及地方数十家媒体 200 多人出席此次活动。（王喆）

责任编辑：杨炎雳

**The world premiere of the large-scale 3D documentary film "The New Three Gorges" with the theme of "Three Gorges Love and Chinese Heart" was held in Beijing**

Release time: 2025-06-30 07:04:10 Promotion Source: China Report

The premiere of the documentary film "The New Three Gorges" opened.  
In midsummer, Beijing has clear skies and a gentle breeze.

Recently, the world premiere of the large-scale 3D documentary film "The New Three Gorges" with the theme of "Three Gorges Love and Chinese Heart" and the New Three Gorges Tourism Promotion Conference were held at the Media Center of Beijing Central Radio and Television.

At the same time, the documentary film "The New Three Gorges" officially landed on the "People's Cinema" today and opened for public screening nationwide!

"The New Three Gorges" was jointly filmed by the Ministry of Water Resources (formerly the Three Gorges Office of the State Council), the People's Government of Hubei Province, the People's Government of Chongqing City, China Three Gorges Corporation and China Film Group Corporation, and was produced by China Film International Media Co., Ltd.

Use the world's language to tell the story of the great changes in the Three Gorges!

"New Three Gorges" is the first 3D documentary film in my country that shows the "newness, changes and beauty of the Three Gorges" since the country announced the overall completion of the Three Gorges Project on November 1, 2020. The film is a story of seeing the big picture from the small and touching with emotion. It has a lofty purpose, novel structure and wonderful content. Through the cross-interpretation of the stories of 5 groups of ordinary people, in the soul-stirring and soul-touching symphony, it perfectly expresses the eulogy and praise of the Three Gorges Project, the people of the Three Gorges and the monument of the times.

"New Three Gorges" is directed by Yang Shuhua, a Chongqing director who was born and raised in the Three Gorges and has been tracking and filming the Three Gorges for 30 years and the winner of the Chinese Film "Huabiao Award". The filmmakers also invited Chuck Comiskey, the 3D visual effects director of Avatar and Terminator 2, who is known as the "Father of Hollywood 3D Technology" in the United States; Keith Merlin, the winner of the American Film Art Lifetime Achievement Award and the director of the two Oscar-winning films Grand Canyon and Yellowstone, and five other international film masters to join the film's guidance and creation. With the help of international masters, director Yang Shuhua led the team to make the film a masterpiece.

*Speech by Qiu Dongfang*

At the premiere ceremony, Qiu Dongfang, deputy secretary of the Party Committee and general manager of China Film Group Corporation, gave a speech first, sharing her understanding and experience of the film New Three Gorges. He said: "Record the times and preserve the country! As a recorder and collector of national image history, the Three Gorges Project is one of the major projects that China Film Group Corporation has been tracking and recording. Starting from the experimental planning of the project, for more than 60 years, China Film Group Corporation has continuously tracked and filmed the demonstration, decision-making, experimentation, commencement, construction, relocation and resettlement of millions of immigrants, national counterpart support, and the social, economic and cultural reconstruction of the Three Gorges Project, leaving precious historical images for this national project. At the same time, a series of influential works have been launched. The movie "New Three Gorges" is not only a documentary that vividly reflects the new era and the image of the New Three Gorges, but also a film and television epic about the Chinese spirit, Chinese power and Chinese creation".

*Zhang Pimin's speech*

Zhang Pimin, Chairman of the China Film Foundation and former Deputy Director of the State Administration of Radio, Film and Television, expressed his deep praise for the film in his speech: "The Three Gorges Project has benefited the present and future generations. "New

"Three Gorges" is a major national theme. It is a three-dimensional image work that fully reflects the development and changes of the Three Gorges over the past 30 years. It is a truly sincere, conscientious and ingenious work. It carries the important mission of recording and presenting the Three Gorges Project, a monument to human water management, and carries the earnest hopes of countless people in the Three Gorges. It also condenses the Central New Film Yang Shuhua. The director and the main creative staff have worked hard for more than 30 years. At present, the film has been included in the "People's Cinema" patriotic education theme by the Central Propaganda Department and the National Film Bureau. Next, we, the China Film Foundation, also hope to work with the Three Gorges Group and Hubei and Chongqing to carry out a series of patriotic education public screening activities with the theme of "Three Gorges Love·Chinese Heart". Promote this film to enter the theater, enter government agencies, schools, enterprises and other units, and ignite the Three Gorges love in everyone's heart through magnificent images and touching stories, and convey a strong Chinese heart".

#### *Gan Yuping's speech*

Comrade Gan Yuping, former deputy director of the State Council's Three Construction Committee, deputy secretary of the Chongqing Municipal Party Committee and deputy mayor, delivered a speech. In order to effectively promote the "Three Gorges Love·Chinese Heart" patriotic education and counterpart support gratitude return visit public screening activities, Gan Yuping launched the following initiatives:

1. It is proposed that the various agencies, groups, enterprises, schools and other units of the party committees and governments of the two provinces and cities in the Three Gorges Reservoir area or the immigrant districts and counties. Use this work as a vivid teaching material for patriotic education and reflecting the new and old changes in the Three Gorges Reservoir area, and actively organize to watch this film. We will try our best to provide strong support in terms of funds, venues, publicity, manpower and material resources for the international and domestic distribution and screening of this film.
2. We propose that the municipal and county party committees, governments and enterprises and institutions that have received counterpart support and assistance should be grateful and take the initiative to cooperate with the New Three Gorges. Take this film to the supporting party for screening and playback. Let those units and individuals who have silently supported and served the development of the area for more than 30 years understand the development and changes of the Three Gorges, and understand the results brought by their support for the Three Gorges, as a grateful return visit, grateful return, and grateful sharing. To explore deeper exchanges and cooperation with counterparts.
3. We propose to encourage and support the introduction of the New Three Gorges into the international mainstream society. This is a world-class cultural tourism blockbuster, a work with ideas, warmth and quality. It shows a credible, lovely and respectable image of China. It can improve the affinity, influence and competitiveness of the international dissemination of Chinese culture.

#### *Li Chunming's speech*

Li Chunming, former secretary of the Party Group and executive deputy director of the Standing Committee of the Hubei Provincial People's Congress, said in his speech: "The three projects are the Chinese nation's dream of water control, carrying the earnest expectations of several generations of party and state leaders, and condensing the wisdom and sweat of more than 10,000 scientific and technological workers and more than 100,000 builders. At the same time, it is also full of the sacrifice and dedication of the Three Gorges immigrants and immigrant cadres. So our General Secretary Xi Jinping highly praised it as a symbol and three models. It should be said that the construction of the Three Gorges Project should be a benefit to the present, a benefit to future generations, and a treasure to future generations. The documentary film "New Three Gorges" is not only a magnificent and shocking documentary film. It is a national key imaging project. After watching this film just now, it should be said that we are very moved. I believe that many years later, when we watch this film again and recall the development and changes of the Three Gorges in the past 30 years, we will more deeply realize that the role and value of this documentary film are immeasurable. This film, as a carrier, will

promote the new Three Gorges, new tourism, and new industries to the world, and will surely produce good economic and social benefits."

#### *Gao Jinbang's speech*

Gao Jinbang, former executive deputy director of the Three Gorges Office of the State Council, said in his speech: "I used to work in the former Three Gorges Office of the State Council, and I was fortunate to participate in the entire process of the Three Gorges Project from design demonstration to completion. The Three Gorges Project not only reflects the institutional superiority of China's socialist system in concentrating its efforts on major events, but also demonstrates the symbol and monument of "Three Gorges confidence", "China confidence" and the great achievements of Chinese-style modernization.

The premiere of the film "New Three Gorges" is magnificent and inspiring, showing the new, changing and beautiful Three Gorges and the spirit, energy and spirit of the Chinese people! The film will also hold a series of patriotic education public welfare screenings and counterpart support gratitude return visits with the theme of "Three Gorges Love and Chinese Heart" in the future. I hope everyone will continue to support and actively participate, so that more people can understand the real Three Gorges, the objective Three Gorges, and the developing Three Gorges through this film. And use this film as a carrier to convey the strong Three Gorges love and the hot Chinese heart".

#### *On-site screening of "New Three Gorges"*

After the leaders' speeches, the long-awaited documentary film "New Three Gorges" finally began to be screened. The leaders, experts, scholars, guests, and media reporters present watched the film with great interest.

During the 60-minute viewing process, the large-scale 3D documentary film "New Three Gorges" brought an audio-visual feast of "Great Beauty of New Three Gorges" to more than 200 leaders and guests, winning thunderous applause from the audience.

After the film screening, Hu Zhanfan, former director of CCTV, Rao Shuguang, president of the Chinese Film Critics Society, and Sha Zukang, former deputy secretary-general of the United Nations, highly commented on the film.

Rao Shuguang said: "As a major theme film, it carries the great rejuvenation of our Chinese nation. From Sun Yat-sen's construction strategy more than 100 years ago to the landscape of the new Three Gorges shown to us now, we have felt the great changes in our China and the great changes in our people's lives. This film lens directly touches a large number of ordinary people, from captains to photographers to immigrants, and then to the banyan tree, the city tree of Chongqing. These all reflect the careful selection of our creative team." Hu Zhanfan, former deputy director of the State Administration of Radio, Film and Television, former editor-in-chief of Guangming Daily, former director of CCTV, 10th vice chairman of the China Federation of Literary and Art Circles, and 6th chairman of the China Television Artists Association, said in his speech: "The film "New Three Gorges" shows the great achievements of the Three Gorges Project and the development and changes of the new Three Gorges in the past 30 years. It not only shows the confidence of the Three Gorges and China, but also a deep tribute to the superiority of the system of concentrating efforts to accomplish major events in a socialist country with Chinese characteristics. For this reason, we applaud this touching, thought-provoking and inspiring work." Sha Zukang said: "I am speaking from the perspective of a professional diplomat, especially a diplomat working for the United Nations in a successful enterprise. I feel that the Three Gorges Project, as introduced in the film, is the largest water conservancy project in the world, not one of the largest. But I can, as an old diplomat, feel very proud. I think only China can do such a project. I was very excited and very happy after watching the film. It's amazing, right? As an old Chinese diplomat, I feel very proud of myself at the age of nearly 80. Just now, a comrade said that he was moved to tears after watching it, and I almost had tears in my eyes too."

Short films of 11 academicians who participated in the filming of "New Three Gorges" were played on the spot. After watching the short film, Shen Guofang, vice president of the Chinese

Academy of Engineering, was very moved: "The entire Three Gorges Project, from design planning and feasibility certification to construction, monitoring and final evaluation, involved dozens or even hundreds of academicians. Some very important academicians have appeared in the film, and some have not. But we should miss them. I appreciate today's film very much, and I hope it can play a better role. Such a film reflects the earth-shaking changes in our country. It is a very important and symbolic work."

Afterwards, Director Yang Shuhua presented flowers to President Shen Guofang on behalf of the crew to express his deep respect and gratitude to the Chinese academician!, the main creative team of "New Three Gorges" was invited to the stage to meet and interact with the audience, and the team members shared their experience and feelings in creating the film. Finally, Producer Xu Jing said: "Today is the premiere of "New Three Gorges". From today, more than 3,000 theaters across the country will begin to show it. I sincerely invite everyone to go to the theater and discover the newness, change and beauty of our New Three Gorges in the film. Everyone will find the memory of their own era in this film, and can find the deep imprint that fits this era. Everyone is also welcome to invite their family and friends to go to the theater to watch "New Three Gorges"".

Director Yang Shuhua presents works to Chongqing Culture and Tourism Group

Afterwards, Director Yang Shuhua authorized the large-scale documentary film "China Three Gorges", a seven-episode TV documentary "New Three Gorges", and the large-scale 3D documentary film "New Three Gorges", which took 30 years to shoot, as patriotic education films, to be presented to Chongqing Culture and Tourism Group on behalf of China Film Group Corporation, and broadcasted for free on Yangtze River Golden Cruise and scenic spots. Next, Qiu Yong, former director of Comrade Li Peng's office, announced the list of public welfare communication ambassadors, who are: Liu Zhonghe, former deputy county magistrate of Kai County, Shao Anlin, former deputy director of the Immigration Bureau, Liu Ka, former director of the Economic Cooperation Department of the Three Gorges Office of the State Council, Tong Chongde, former director of the Comprehensive Department of the Three Gorges Office of the State Council, Tao Jingliang, former director of the Three Gorges Office of the State Council, Zheng Yingfa, first-level inspector of the Hubei Provincial Water Resources Department, She Yiyang, secretary of the Party Committee and chairman of Yangtze River Golden Cruise Co., Ltd., Shi Yuhong, one of the top ten tour guides in Chongqing, Wu Dalun, deputy county magistrate of Yunyang County, and Li Guangbing, secretary of the Party Group and director of Fengjie County Culture and Tourism Committee.

Subsequently, Song Yuansheng, former deputy director of the Three Gorges Office of the State Council, Zhang Denan, former deputy director of the Three Gorges Office of the State Council, Li Yongan, former chairman of China Three Gorges Group, Lei Mingshan, former vice minister of the Ministry of Water Resources and former chairman of China Three Gorges Group, and Quan Shunji, president of the China Asia Economic Development Association, were invited to the stage and issued certificates to 10 public welfare communication ambassadors. Immediately afterwards, Ran Bin, secretary and chairman of Chongqing Cultural Tourism Group, Liu Jiangqiao, secretary of the Party Committee and chairman of Chongqing Three Gorges Bank, Song Peng, director of the Southwest Bureau of China Construction Third Engineering Bureau, and Yang Shuhua, chief director, came on stage and putted together with the leaders and guests to jointly launch the "Three Gorges Love · Chinese Heart" national public welfare screening event.

At present, under the active promotion of the Propaganda Department of the Chongqing Municipal Party Committee and the Propaganda Department of the Hubei Provincial Party Committee, the film has been included in the "People's Cinema Line" and patriotic education themes by the Central Propaganda Department and the National Film Bureau. It is planned to carry out a series of patriotic education and counterpart support gratitude and feedback public welfare screening activities with the theme of "Three Gorges Love · Chinese Heart" to showcase the great achievements of the Three Gorges Project. The event plans to use the

documentary film "New Three Gorges" as a carrier to showcase development achievements, publicize the Three Gorges spirit, convey patriotic feelings, and enhance the four confidences through 100 public welfare viewing events, 100 public welfare communication ambassadors, and 100 public welfare support organizations.

Finally, with the melodious singing of the theme song "Romantic Three Gorges" of "New Three Gorges" sung by singer Chenchen, the global premiere of the large-scale 3D documentary film "New Three Gorges" ended successfully.

We believe that under the guidance of the Propaganda Department of the Chongqing Municipal Party Committee, the Propaganda Department of the Hubei Provincial Party Committee, the China Film Foundation, the China Three Gorges Corporation and other parties, as well as the support and promotion of a number of public welfare communication ambassadors, "New Three Gorges", a well-made, touching main theme, positive energy documentary film, will surely achieve box office success, and will also help tourism in the Three Gorges area and make due contributions to local economic growth.

More than 200 people from relevant departments and institutions, including leaders and guests from the Chongqing Municipal People's Government, the Hubei Provincial People's Government, the former State Council Three Gorges Office, the China Film Foundation, the Ministry of Water Resources, the Ministry of Culture, Chongqing Cultural Tourism Group, Yangtze River Three Gorges Group, and China Film International Media, as well as dozens of central and local media attended the event. (Wang Zhe)

Editor: Yang Yanli